

GS1 MALAYSIA CONFERENCE

Advancing Sustainability
& Consumer Trust
through Verifiable
Credentials(VbG)



August 13th, 2024



Avante Hotel,
Bandar Utama

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**Latest Global
Strategic Direction
from GS1 Global**



**High Level
Speakers from
the Industry**



**Session on
Fulfilling ESG
Requirements**



**The Market Trend
of Migration from
1D to 2D Barcodes**



**Regional
Sharing by GS1
Speakers**



**Focuses on Retail,
Healthcare and
Consumer Safety**

Who Should Attend?



**CEOs, COOs, CMOs,
CIOs, Brand Managers**



**Supply Chain, Procurement &
Quality Assurance Officers**



**Food Safety & Risk
Assessment Officers**



**e-Commerce, Healthcare, Retail, IT,
Manufacturing Related Officers**

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GS1 MALAYSIA CONFERENCE 2024 AGENDA

Time	Program
8.45 am - 9.30 am	Registration & Reception
9.30 am - 9.45 am	Welcome Remark by Ybhg Tan Sri Dato' Soh Thian Lai - Chairman, GS1 Malaysia
9.45 am - 10.15 am	The Advent of GS1 Traceability Standards and 2D Barcodes for Healthcare Track & Trace in Malaysia <i>GS1 collaboration with NPRA to improve the local healthcare track & trace and identity integrity</i> En Mohd Azuwan bin Mohd Zubir - Senior Principal Assistant Director, NPRA
10.15 am - 11.00 am	The GS1 Global Strategic Direction on 2D, Retail & Public Policy <i>The latest GS1 initiatives and projects to improve product visibility and validity in global and regional marketplaces. Updates on EUDR, ESG, DPP, etc. will be shared</i> Mr Patrik Jonasson - Senior Director, Retail & Public Policy, GS1 Asia Pacific
11.00 am - 11.30 am	Break
11.30 am - 12.00 pm	GS1 Global - 2D Implementation and Migration <i>2D barcodes connect businesspeople and consumers to the information they need for inventory management, traceability programmes, sustainability initiatives and other engagement actions that will dramatically enhance the experiences for all. GS1 is supporting industry with an ambition to read 2D barcodes at retail points of sale around the world by 2027.</i> GS1 Global - Global Migration to 2D Programme
12.00 pm - 12.30 pm	Sharing by GS1 Strategic Alliance Program - Zincode Technologies <i>Zincode Technologies provides Automatic Identification and Data Collection (AIDC), RFID solutions, Machine Vision Inspection and Printing Inspection Solutions and is a long time supporter of GS1 and GS1 Standards.</i> Mr David Tan - Director
12.30 pm - 1.00 pm	Sharing by GS1 Strategic Alliance Program - SVI Technologies <i>AI, Industry Automation, Data Analytics, Web/Mobile Applications, CRM, BPO, Consulting</i> Jaganmohan (JK) Krishnamoorthy - IT Director
1.00 pm - 2.30 pm	Networking Lunch
2.30 pm - 3.00 pm	Retail Recharged - KPMG and GS1 in Collaboration <i>An annual study on omnichannel retail trends to explore to what extent consumer and business practices that became popular during the pandemic are likely to endure moving forward, and how corporate strategies align with consumers' evolving preferences.</i> Mr Daniel W. Giles - Senior Manager International Public Policy, Asia-Pacific
3.00 pm - 4.30 pm	Showcase Visitation & Networking Activities
4.30 pm	End of Program

** All the above topics are subject to change*